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V Semester B.B.A. Degree Examination, March - 2021

BUSINESS ADMINISTRATION

Investment Management

(CBCS) (Fresh) (2018 Batch Only)

Paper : 5.3

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer should be in English only.

SECTION - A

Answer any **Five** of the following sub-questions. Each question carries **Two** marks. **(5×2=10)**

1. a) What is economic analysis?
- b) What is Portfolio Management?
- c) What is an Optional portfolio?
- d) Give the meaning of Risk?
- e) Expand FCCB.
- f) What are financial assets.
- g) Mention any four Mutual fund Companies in India.

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SECTION - B

Answer any **Three** of the following questions. Each question carries **Six** marks. **(3×6=18)**

2. Briefly explain Markowitz model of Portfolio Management.
3. Distinguish between investment and speculation.
4. Briefly explain ADR's.
5. Explain various characteristics of Investment.
6. Explain Securities Trading procedure.

SECTION - C

Answer any **Three** of the following questions.

(3×14=42)

7. Explain the capital market instruments.
8. What is technical analysis? Explain.
9. Explain in detail different types of Risks.
10. Discuss various investment Avenues.
11. Following is the expected returns from the securities of two companies P ltd & Q ltd. Under different conditions. Securities of the companies are quoted at Rs.100 each.

Condition	Probability	Returns of P Ltd.	Returns of Q Ltd.
Inflation	0.4	50	75
Deflation	0.3	60	65
Normal	0.3	55	45

Which of the two companies are risky?
